



steve mendizabal
mendizabal@gmail.com
646.450.7222
mndzbl.com

experience

tools that i use:

adobe creative suite, microsoft office, photoshop, illustrator, indesign, after effects, cinema 4d, actionscript, powerpoint, word, excel, wordpress, premier, final cut pro, rich media, bridge, lightroom, mac, pc

Steve Mendizabal has developed a broad range of creative solutions and applications in his established career. His thorough command of the creative process and the tools used within are what he uses to create what he envisions.

His formal training in photography, the ability to work as and with designers and developers (and not being afraid to speak the language of code,) coupled with a storied career allows an understanding that is rooted in years of development and execution.

Enveloped in the convergence of design, programming, and leadership is only part of what makes him a talent. His experience in working directly with clients, knowing how to listen and articulate creative concepts, and being a natural problem solver, contribute to his, and his teams successes.

studio manager / art director, cptny | 2014 – 2015, *full-time*

- design and build flash, rich media, advertising, and interactive web content
- design and production of print pieces used as sell sheets, trade ads, presentations, social media graphics and print ads
- maintain status reports and attend weekly status meetings with clients and management team
- interact directly with clients on a daily basis
- manage competing priorities
- manage freelance production resources during peak periods
- brand ambassador to internal marketers

creative direction / art direction / motion graphics, 2009 – 2014, *freelance*

- worked with a variety of production houses to produce and design banner ads and motion graphics pieces.
- clients such as google, levis, gerber, wallach surgical devices, 21 century, mastercard

creative direction / motion graphics, visual goodness | 2011 – 2013, *freelance*

- created, brainstorm, and execute storyboard ideas
- work with creative director executing motion graphics and animations in cinema 4d and after effects
- engineered, manipulated, and massaged sound files and effects creating mood for a series of banner ads shot in nyc simulating cars falling from the sky landing on various surfaces
- developed and animated multiple adobe flash banner ads under 40k across different publishing
- platforms such as doubleclick and pointroll

art director / designer / programmer, foundry9 | 2010 – 2011, *consultant*

- designed and developed numerous adobe flash banners under 40kb in actionscript 2 and as3
- worked with creative director to develop flash-based microsites in as2 and as3

interactive art director, wwe | 2008 – 2009, *full-time*

- designed and executed television programming related banner ads
- interstitial videos promoting monthly pay-per-view events
- pay-per-view event key art development and execution

studio manager / art director, schawk @ mastercard worldwide | 2005 – 2008, *full-time*

- lead teams in innovative mobile applications
- managed teams of up to 10+ contractors, freelancers, and interns
- oversaw and guided development of presentation and video graphics
- progressed level of interactive studio involvement within mastercard
- created and developed a cohesive and easily understood delivery solution to lift profitability for mastercard and its global partner relationships

education

indesign, noble desktop | *certified*
photography, art institute, atlanta | *associates*